



**MESA COUNTY  
PUBLIC HEALTH**

# ANNUAL IMPACT REPORT 2024

**UNDERSTANDING, PROMOTING, AND PROTECTING  
THE HEALTH OF THE COMMUNITY.**

# INTRODUCTION

This year, Mesa County Public Health (MCPH) worked tirelessly to protect, promote, and improve the health of our community.

Under the leadership of our Executive Director Xavier Crockett, we created a new structure for our agency. Programs were reassigned into the following departments and divisions:

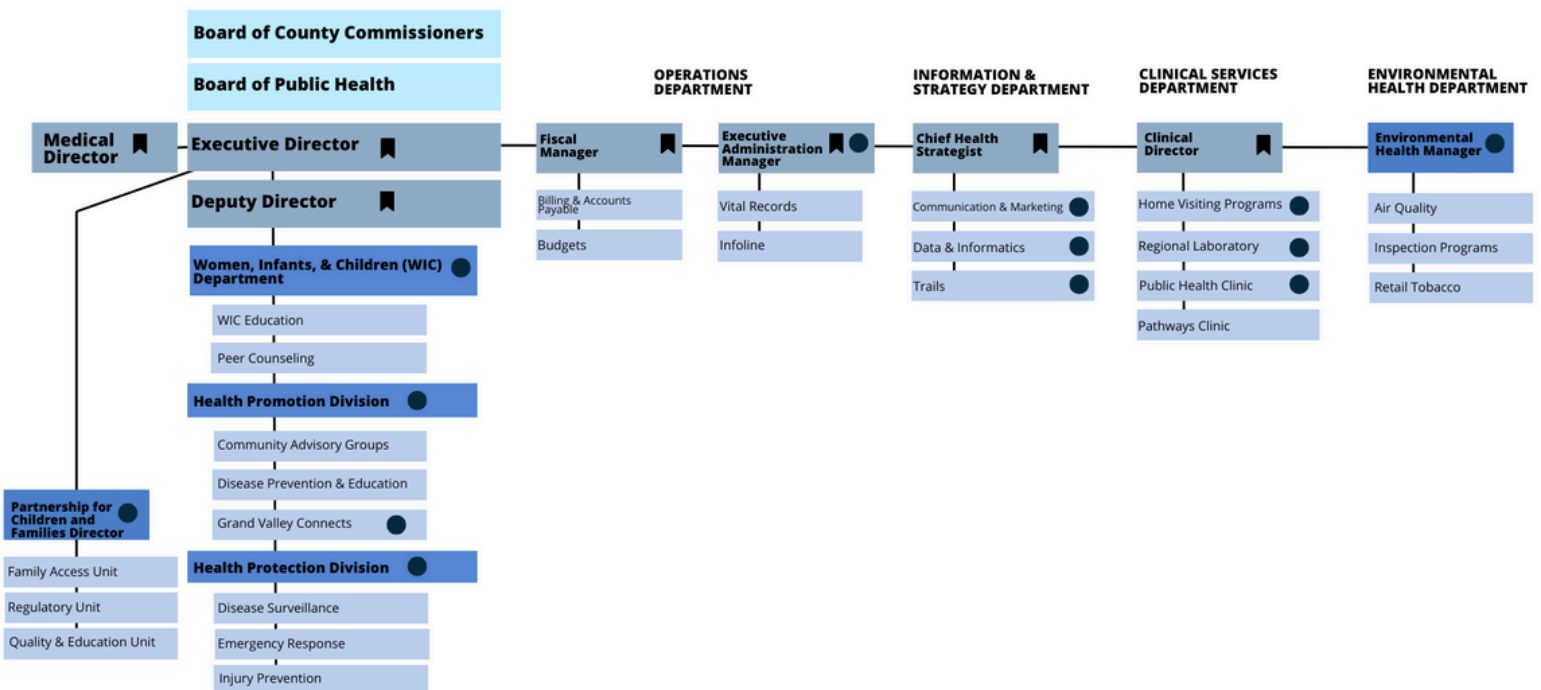
- Clinical Services Department
- Environmental Health Department
- Health Promotion Division
- Health Protection Division
- Information and Strategy Department
- Mesa County Partnership for Children and Families
- Operations Department
- WIC Department

Together, 100 staff worked tirelessly to deliver programs and services to the community.

Explore these pages to understand the scope and depth of program delivery in 2024.

## The organizational chart

The organizational structure changed in 2024 to accommodate financial and programmatic efficiencies.



# PUBLIC HEALTH IMPACT

Explore the economic benefit and cost savings for Mesa County through investments in public health.

Preventative measures can yield significant long-term financial gains by reducing healthcare costs associated with preventable illness.

**\$675k+**

**average savings for government benefit programs associated with pregnancies prevented among women ages 15 - 24 due to access to long-acting reversible contraception (LARC).**



The Environmental Health Team works to prevent foodborne illness by working with local food retail establishments.

**\$2.5k**

**average cost of each foodborne illness. Employees and employers bear the burden of these costs in missed work and treatment.**



The Non-Motorized Trails Program builds and maintains trails for outdoor recreation.

**\$14.6 million**

**economic impact of trail users for the region.**

**\$9 million**

**paid in wages across service industries as a result of spending from visitors using trails.**

*Source: Grand Valley Public Trail Systems Socio-Economic Study Mesa County, Colorado, Colorado Mesa University, 2018.*

# BOARD OF PUBLIC HEALTH

A seven-member Board of Public Health guided our agency in 2024. They skillfully reviewed contracts and the 2025 budget.

Public meetings were held in the Mesa County Community Services Building. Members of the public frequently attended meetings to engage with our appointed leaders.

The Board of Public Health approved new strategic priorities for our agency. The Otowi Group worked with the Board and MCPH leadership through work sessions and surveys.

## Mission

Understanding, promoting, and protecting the health of the community.

## Vision

Mesa County is a supportive community that promotes a healthy environment where everyone can flourish.

## Values

Collaboration    Innovation  
Accountability    Respect



*The BOPH created updated language for the new mission, vision, and values to better reflect the work of Mesa County Public Health.*



Stephen Daniels,  
MBA

Michael White,  
MD

Janet Rowland

Trish Weber,  
MD

John Sheehan,  
MBA, FACHE

Mona Highline

Marguerite Tuthill,  
MPH

# CLINICAL SERVICES DEPARTMENT

The Clinical Services Department grew this year to include a new Department Director and additional programs. Consolidating our trained medical personnel streamlined operations.

## PROGRAMS AND SERVICES

- Nurse-Family Partnership
- Public Health Clinic
- Regional Lab

## NURSE-FAMILY PARTNERSHIP (NFP)

The team of Nurse Home Visitors supports first-time families from pregnancy through their child's second birthday.

**330**

FAMILIES SERVED IN 2024

**3.3k**

IN-PERSON VISITS WITH CLIENTS

**126**

BABIES BORN AND ASSESSED BY NFP NURSES

**5%**

ENROLLMENT RATE INCREASE FROM 2023

**350**

MENTAL HEALTH SCREENINGS COMPLETED WITH CLIENTS

**7.5%**

INCREASE IN NUMBER OF FAMILIES SERVED FROM 2023

**OVER 30%**

INCREASE IN REFERRALS FROM 2023 TO 2024

**32k**

MILES DRIVEN BY NFP NURSES IN 2024 TO VISIT THEIR CLIENTS

**97%**

OF CLIENTS RECEIVED BREASTFEEDING SUPPORT WHEN THEIR BABY WAS BORN, AND ALMOST HALF EXCLUSIVELY BREASTFED FOR SIX MONTHS

**\$9.69 million**

ESTIMATED FUTURE HEALTHCARE SAVINGS FOR THE HIGHEST-RISK FAMILIES SERVED



The NFP Community Advisory Board was established in 2024 to advocate for the program.



The NFP Team hosted a summer event for clients featuring food, community resources, and a chance to network with other families.

# CLINICAL SERVICES DEPARTMENT

## PUBLIC HEALTH CLINIC

The team provides all required and recommended vaccines for children and adults, including travel vaccines. They also provide confidential reproductive services.

**2k**

FLU VACCINES GIVEN

**1.5k**

COVID-19 VACCINES GIVEN

**763**

TRAVEL VACCINES GIVEN

**465**

PATIENTS CHOSE A LARC METHOD FOR BIRTH CONTROL

**3.9k**

PATIENTS SEEN FOR REPRODUCTIVE HEALTH SERVICES

**\$102k**

FREE CARE PROVIDED TO THE COMMUNITY IN 2024



The Clinic Team provided flu vaccines during a convenient clinic for the community.

Of our patients that qualified for Title X services, 25% of them were 250% or more below poverty guidelines. About 28% of our qualifying patients were completely uninsured.

## REGIONAL LAB

The team conducts water, respiratory, and strep testing in our certified lab. In 2024, the Regional Lab expanded their abilities to process respiratory and strep tests on-site, offering results for clients within 24 hours.

**3.5k**

WATER SAMPLES TESTED

**\$100k**

INVESTED IN EQUIPMENT TO HELP COMMUNITY MEMBERS LEARN LABORATORY RESULTS FASTER



The Lab Team built local testing capacity this year. Our new machine provided real time PCR testing for flu, RSV, and COVID-19.



State Representative Rick Taggart toured Regional Laboratory, where we process water and clinical tests.

# ENVIRONMENTAL HEALTH DEPARTMENT

The Environmental Health Department grew to include our Food and Drug Administration (FDA) Tobacco Compliance Program and additional duties with air quality monitoring. They led virtual trainings for local retail food establishments.

## PROGRAMS AND SERVICES

- Air quality
- Inspection programs

## AIR QUALITY

The team monitors air quality and issues burn permits.

**47**  
DAYS OF  
NO BURN  
ADVISORIES

**2.4k**  
BURN PERMITS  
ISSUED



Our air quality program expanded this year - we took on the operation and maintenance of the state's air quality monitors in our county. Our team directly contributes to the air quality data that helps shape state and national policy, while also being used here locally by MCPH to make decisions on open burn permits and no burn advisories.

**Sally Born**  
Environmental Health Manager

## INSPECTION PROGRAMS

The team partners with retail food and body art businesses, schools, and aquatic facilities.

**949**  
RETAIL FOOD  
INSPECTIONS

**93**  
FOODBORNE  
ILLNESS  
COMPLAINTS  
ADDRESSED

**1**  
NATIONAL OUTBREAK  
OF E. COLI. THIS TEAM  
RESPONDED IN  
PARTNERSHIP WITH  
EPIDEMIOLOGY TEAM

**1.2k**  
PHONE CALLS  
RECEIVED FROM  
COMMUNITY  
MEMBERS AND  
PARTNERS ABOUT  
QUESTIONS AND  
CONCERNS

**42**  
SCHOOL  
INSPECTIONS

**41**  
AQUATIC  
FACILITY  
INSPECTIONS

**47**  
BODY ART  
FACILITY  
INSPECTIONS



*The Environmental Health Team worked with food vendors at Country Jam, an annual music festival in Mack, to make sure the food was safe.*

# HEALTH PROMOTION DIVISION

The Health Promotion Division was formed in 2024 to better align community-facing contracts and services. The Grand Valley Connects Program gained a new supervisor and implemented resource navigation at off-site locations.

## PROGRAMS AND SERVICES

- Community Advisory Groups
- Disease Prevention and Education
- Grand Valley Connects

## COMMUNITY ADVISORY GROUPS

The team helps support, engage, and represent the Spanish-speaking community in Mesa County.

**500**

**COMMUNITY MEMBERS OBTAINED OFFICIAL DOCUMENTS DURING MEXICAN EMBASSY VISIT**

**7**

**RESIDENTS ABLE TO PARTICIPATE IN ONLINE MEDICAL INTERPRETER TRAINING TO BETTER SERVE SPANISH-SPEAKING COMMUNITY MEMBERS**

**110**

**HOURS DEDICATED TO COORDINATING AND EXECUTING THREE LANGUAGE TRAININGS**

**72**

**FAMILIES ATTENDED ENROLLMENT EVENTS FOR OMNISALUD**



*The team welcomed 31 participants from business, non-profit, government, and healthcare industries to Language Justice Training.*

## DISEASE PREVENTION AND EDUCATION

The team is focused on addressing priority findings in the Community Health Needs Assessment (CHNA). They secure and implement grant funding to target substance abuse, mental health, and tobacco use.

**OVER 200**

**COMMUNITY MEMBERS ATTENDED TRUNK OR TREAT RESOURCE EVENT FEATURING 20 COMMUNITY PARTNERS**

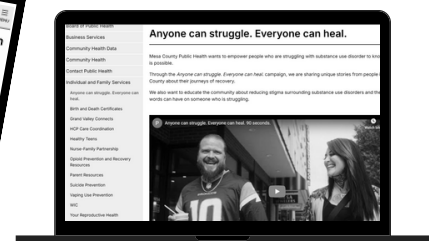
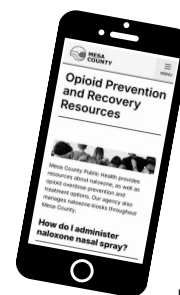
**12**

**KIOSKS PURCHASED TO PROVIDE FREE AND EASY ACCESS TO NALOXONE AND FENTANYL TESTING STRIPS**

*Developed a process for responding to secondhand smoke complaints in multi-unit housing complexes.*

*Worked with Clifton community members to improve access to the Clifton Community Campus and increase community engagement.*

*Two harm reduction webpages launched to help reduce stigma in our community and support substance use prevention.*





# HEALTH PROMOTION DIVISION

## GRAND VALLEY CONNECTS

The team provides enhanced resource navigation for community members.

**900**  
REFERRALS

**3**  
NEW STAFF  
ADDED TO THE  
TEAM

**10**  
FOCUS GROUPS  
HELD WITH  
COMMUNITY  
MEMBERS TO  
LEARN ABOUT GAPS  
IN LOCAL SERVICES

**64**  
DIFFERENT  
OUTREACH  
EVENTS  
ATTENDED

**105%**  
INCREASE IN SPANISH-  
SPEAKING MEMBERS  
OF OUR COMMUNITY  
ACCESSING RESOURCES  
COMPARED TO 2023

Grand Valley Connects successfully transitioned to Community Resource Network (CRN). CRN is a workload management tool that streamlines referrals and communication with other organizations to better serve the community.

Created and implemented a community wide group called the Connecting Council. This group is made up of resource navigators, case managers, care coordinators, and staff from other local organizations that meets monthly.

During these meetings, attendees provide organizational updates, resource/funding updates, opportunities to identify and collaborate on resource gaps, as well as present on a local resource to expand knowledge of community services.

“The resource navigator was so patient and knowledgeable. It was nice to be able to talk with her and she helped me fill out those applications. To have someone to chat with, and walk through it with, and not go alone- I was kind of trying to navigate this all by myself and find those resources by myself. It is just nice to be able to talk to someone with a positive attitude.

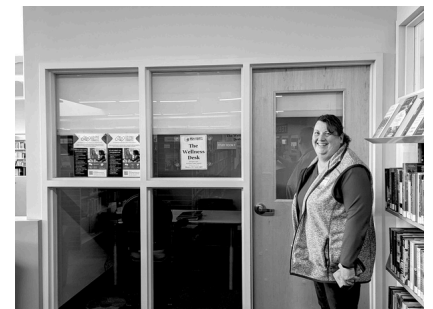
Kala  
Grand Valley Connects client



The Connecting Council learned about a support service at Mesa County Public Health.



The team hosted focus groups for community members who have children and women ages 18-45 to learn about their experiences accessing resources in the community.



Grand Valley Connects implemented resource navigation at Mesa County Central Library.

# HEALTH PROTECTION DIVISION

The Health Protection Division was established in 2024 to align programs that monitor and respond to public health concerns locally and regionally. Disease Surveillance gained a new supervisor.

## PROGRAMS AND SERVICES

- Disease Surveillance
- Emergency Response

## DISEASE SURVEILLANCE

The team conducts case investigations and monitors communicable disease activity in the community.

**213**

**DAYS OF DIRECT TREATMENT FOR ONE ACTIVE CASE OF TUBERCULOSIS**

**233**

**COMMUNICABLE DISEASE CASES INVESTIGATED**

**43**

**OUTBREAKS INVESTIGATED**

**20**

**CROSS TRAINING HOURS TO PROVIDE COMMUNICABLE DISEASE WORK FOR MOFFAT AND RIO BLANCO COUNTIES**

**1**

**NATIONAL OUTBREAK OF E. COLI. THIS TEAM RESPONDED IN PARTNERSHIP WITH ENVIRONMENTAL HEALTH TEAM**

**6**

**TRAININGS PROVIDED ON SAFE SLEEP**

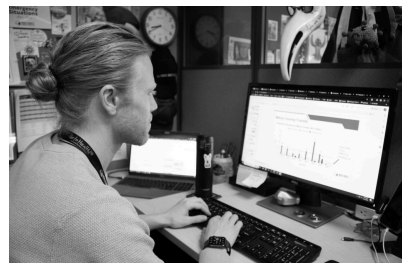
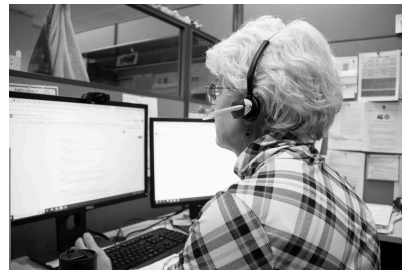
**36**

**HOURS OF TEAM PROFESSIONAL DEVELOPMENT**

“

Most people don't fully understand the complexity and speed required to prevent outbreaks. It's not just about identifying cases; we also track patterns, and collaborate with various stakeholders from hospitals to schools to ensure timely interventions.

**Kathleen Satterfield**  
Epidemiology Supervisor



*The Disease Surveillance Team integrates real-time data collection and community collaboration to identify, track, and address emerging health threats.*

# HEALTH PROTECTION DIVISION

## EMERGENCY PREPAREDNESS AND RESPONSE

The team builds internal and external emergency response capacity by assessing risk, developing response plans, making sure the agency has adequate supplies and training, and coordinating with partners.

**1.2k**  
HOURS OF  
EMERGENCY  
PREPAREDNESS  
RESPONSE  
TRAINING  
COMPLETED BY  
STAFF

**150**  
HOURS TO  
COMPLETE THE  
ORGANIZATION  
AND INVENTORY  
OF MEDICAL  
CACHE

**48**  
HOURS OF  
MANAGEMENT-LEVEL  
INCIDENT COMMAND  
SYSTEM (ICS) TRAINING  
BY LEADERSHIP TEAM

*Emergency Preparedness and Response Specialist Stephanie Walker staged medical supplies on-site at Country Jam, an annual musical festival. She provided additional supplies of Narcan and fentanyl test strips to support first responders in the event of a large-scale incident. She also provided handheld radios for the Environmental Health Team to have better communication with the Command Post.*

“

My work is unique because it focuses on proactively building resilience within communities before disasters strike and efficiently coordinating response efforts during crises. Our program bridges the gap between preparedness, response, and recovery, ensuring all phases of emergency management are interconnected. Most people don't realize that emergency preparedness and response is an ongoing process, not just something that happens during a disaster.

**Stephanie Walker**  
Emergency Preparedness and Response Specialist



*Walker showed a local photographer the medical cache inventory.*

# INFORMATION AND STRATEGY DEPARTMENT

The Information and Strategy Department was created in 2024 to align our external-facing programs. The Data and Informatics and Communication and Marketing Teams both gained new managers. This team also published the Community Health Needs Assessment.

## PROGRAMS AND SERVICES

- Communication and Marketing
- Data and Informatics
- Non-Motorized Trails

## COMMUNICATION AND MARKETING

The team maintains the website, social media, Spanish-language support, printed materials, and organized community outreach.



*We earned significant news coverage due to our responsiveness to local media. This expanded our reach for accurate health information.*

**500**  
FACEBOOK  
POSTS

**134k**  
WEBSITE  
VIEWS

**54k**  
FOLLOWERS  
ACROSS ALL  
SOCIAL MEDIA  
PLATFORMS

**93**  
DOCUMENTS  
TRANSLATED  
INTO  
SPANISH

**228**  
LIVE INTERPRETATIONS  
DURING NURSE HOME  
VISITS AND  
RESTAURANT  
INSPECTIONS

**510**  
ATTENDEES FROM PARTNER  
ORGANIZATIONS LEARNED  
HOW TO CONNECT CLIENTS  
TO PUBLIC HEALTH SERVICES  
AND COLLABORATE TO  
IMPROVE SOCIAL  
DETERMINANTS OF HEALTH



*Spanish Language Specialist Jasmine Gonzalez provided live interpretation during a training for local childcare providers.*

**30**  
COMMUNITY  
EVENTS TABLED

**68**  
NEWS RELEASES  
ISSUED

**334**  
NEWS STORIES  
COVERING MCPH



*The Outreach Coordinator connected with local healthcare providers to educate about MCPH support services.*

# INFORMATION AND STRATEGY DEPARTMENT

## DATA AND INFORMATICS

The team provides data analysis for the agency, other county departments, and community partners. They design systems to receive and visualize data to help our community make informed decisions.

**328**

**COMMUNITY RESPONSES TO IDENTIFY THE TOP TWO PRIORITIES TO ADDRESS IN HEALTH IMPROVEMENT CYCLE**

**44**

**DATA REQUESTS COMPLETED TO SUPPORT STAFF**

**3**

**SPECIAL REPORTS PUBLISHED**



*The Data Team hosted a workshop for local media about Safe Reporting Guidelines for Suicide with our partners at the Mesa County Suicide Prevention Coalition.*

**183**

**PAGES IN COMMUNITY HEALTH NEEDS ASSESSMENT REPORT HIGHLIGHTING AREAS FOR COMMUNITY IMPROVEMENT**

**6**

**GRANT SUBMISSIONS STRENGTHENED WITH DATA ANALYSIS**

**19**

**DATA DASHBOARDS MAINTAINED TO TRACK ORGANIZATIONAL AND HEALTH METRICS**



*Special reports were shared broadly through digital platforms and presentations. Partners reported using the information in decision-making and grant writing.*

## TRAILS

The team builds and maintains non-motorized trails in Mesa County.

**14**

**MILES OF NEW TRAIL BUILT**

**50**

**MILES OF TRAIL MAINTAINED**

**\$330k**

**GRANT FUNDING SECURED FOR LOCAL TRAILS**



*The Trail Crew removed a boulder from Wrangler Trail at Kokopeli. Their goal was to make the double-track trail more accessible for Search and Rescue vehicles and adaptive riders.*

# MESA COUNTY PARTNERSHIP FOR CHILDREN AND FAMILIES

The PCF Team expanded in 2024 when they absorbed the regulatory staff from the Early Childhood Services team. They also relocated to the Clifton Community Center in order to better serve families. New supervisors were hired for each of the program's three units.

## PROGRAMS AND SERVICES

- Family Access
- Regulatory
- Quality Improvement

## FAMILY ACCESS

The team oversees Universal Preschool (UPK) in Mesa County and offers support and education for parents and community members.

**127**

LICENSED CENTERS, HOMES, AND PRESCHOOLS IN MESA COUNTY

**622**

NEW LICENSED CHILDCARE SLOTS

**1.9k**

UPK SLOTS IN MESA COUNTY

**\$5.7 million**

UPK TUITION PAYMENTS IN MESA COUNTY

**\$104k**

FOOD REIMBURSEMENT TO PROVIDERS FOR SERVING HEALTHY MEALS



The Clifton Community Center officially opened. It allows for community members to have easier access to PCF services and quadrupled the amount of childcare in the Clifton area.

## REGULATORY

The team performs licensing and health inspections and supports the Child and Adult Care Food Program (CACFP).

**240**

CHILDCARE INSPECTIONS

**102**

CHILDCARE HEALTH AND NUTRITION INSPECTIONS

**177k**

NUTRITIOUS MEALS SERVED THROUGH CACFP



MCPH is the fiscal agency for the local Early Childhood Council, Mesa County Partnership for Children and Families (PCF).

# MESA COUNTY PARTNERSHIP FOR CHILDREN AND FAMILIES

## QUALITY AND EDUCATION

The team provides quality improvement and coaching services, child care provider education and training, and a pre-licensing program for home providers.

**72%**

PROVIDER ENGAGEMENT IN QUALITY IMPROVEMENT SERVICES

**157**

CHILDREN RECEIVED SUMMER CAMP TUITION SCHOLARSHIPS

**\$900k**

DISTRIBUTED TO IMPROVE CHILDCARE ENVIRONMENTS

**465**

CHILDREN EXPERIENCED INCREASED QUALITY CARE DUE TO FUNDING AND LOCAL COACHING FOR QUALITY EDUCATION

**1.9k**

MESA COUNTY CHILDREN BENEFITED FROM ENHANCED LEARNING ENVIRONMENTS THANKS TO PCF GUIDANCE

**\$120k**

IN EARLY CHILDHOOD EDUCATION SCHOLARSHIPS AWARDED TO ADULTS OR HIGH SCHOOL LEARNERS



The PCF Team presented on new laws and regulations for childcare homes in Colorado.



The PCF Team hosted a free hearing, vision, and dental screening event for children.



Our team is frequently recognized by state and national organizations for the collaborative model in Mesa County that consolidates services for families, providers, and partners.

Stephanie Bivins  
Partnership for Children and Families Director

# OPERATIONS DEPARTMENT

This department was created in 2024 to streamline the day-to-day activities and processes that help the agency run efficiently and effectively each day.

## PROGRAMS AND SERVICES

- Birth and Death Records
- Finance
- Info Line

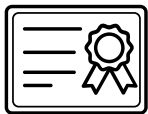
## BIRTH AND DEATH RECORDS

The team issues birth and death certificates for families, funeral homes, and government agencies.



While new birth and death records are stored digitally, Vital Records still holds death records that have been recorded since the early 1900s in paper form. The Vital Records Registrars and Deputies take pride in preserving these important documents.

Sarah DeBrucque  
Vital Records Registrar



**5.6k**

BIRTH CERTIFICATES  
ISSUED

**14.6k**

DEATH CERTIFICATES  
ISSUED

## FINANCE

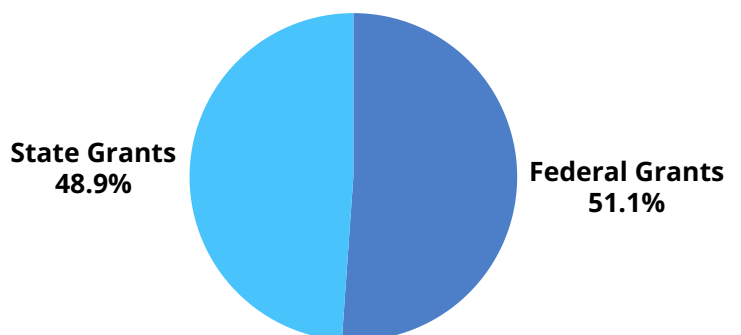
The team manages all revenue and expenses for the agency, including payroll.

**\$10.8 million**

TOTAL 2024 ADOPTED BUDGET FOR  
MESA COUNTY PUBLIC HEALTH



The Finance Team assists program managers and supervisors with submitting grant applications and providing reports to funders.





# OPERATIONS DEPARTMENT

## INFO LINE

The team provides live support for our main phone line. They give accurate information about programs and services to thousands of callers. In 2024, Info Line moved from the Communication Team to the Operations Department.

# 16.7k

**COMMUNITY MEMBER  
INTERACTIONS ON THE PHONE  
WITH OUR INFO LINE TEAM**

*The top ten most requested services through Info Line in 2024 included:*

1. Public Health Clinic
2. Department of Human Services
3. Birth and Death Certificates
4. Environmental Health
5. Referred to a community organization outside of Public Health
6. Disease Surveillance
7. Grand Valley Connects
8. COVID-19
9. WIC
10. Regional Lab



*Info Line Agency Liaison Ida Ogden helps all callers promptly receive the information they need.*

“

I spoke with a young lady who just found out she was pregnant and wanted to apply for Medicaid. I talked with her and explained that Nurse-Family Partnership would also be a good resource for her because they would help her through her pregnancy and up until her baby was two years old. I reassured her there is a lot of help available for her. She sounded relieved and thanked me for helping her.

**Ida Ogden**  
Info Line Agency Liaison

# SPECIAL SUPPLEMENTAL NUTRITION PROGRAM FOR WOMEN, INFANTS, & CHILDREN (WIC)

The WIC Team improved service to the communities of Fruita, Loma, and Mack by adding clinic days in Fruita. The program added a new supervisor.

## PROGRAMS AND SERVICES

- Help with grocery budget
- Nutrition education
- Baby feeding support

## 2.7k

MESA COUNTY  
FAMILIES  
ENROLLED IN WIC

## 1%

RATE INCREASE OF  
BREASTFED BABIES  
AMONG WIC  
PARTICIPANTS IN  
MESA COUNTY

## 7%

INCREASE IN  
REFERRALS THROUGH  
THE PEAK SYSTEM

## 72%

WIC PARTICIPANTS  
BREASTFEEDING AT  
SIX WEEKS, UP 3%  
FROM 2023

## \$2.6 million

WIC DOLLARS SPENT AT  
LOCAL GROCERY STORES

Updates to the Colorado WIC food package in 2024 included:

- More food choices based on latest nutrition recommendations
- Additional options for special diets and food preferences
- Support for healthy eating habits



The WIC Team attended the National WIC Association Annual Education and Training Conference. They celebrated a major milestone for the program: 50 years of WIC nourishing families.



The team partnered with Community Food Bank for a WIC innovation grant. They conducted client focus groups to identify strengths and areas for improvement.

# LOOKING FORWARD

## Prevention Powered by **Innovation**

Our mantra for 2025 is *Prevention powered by innovation*. This empowers staff to focus on our updated organizational values, including innovation. Examples of how staff will creatively bring prevention to our community include:

- The WIC Team will be co-located at the Clifton Community Campus twice a month.
- Grand Valley Connects staff will become credentialed Colorado Health Navigators.
- Community Advisory Groups will coordinate Language Justice Training and Community Interpretation Training for local organizations.
- The Public Health Clinic will add a new provider for reproductive health services.
- The Environmental Health Team will teach monthly food safety basics classes in English and Spanish.





**MESA COUNTY  
PUBLIC HEALTH**

