



Glow **N** games

5K Fun Run Event

benefitting Special Olympics Colorado

Saturday, May 31, 2025

6:30 p.m. - 10:00 p.m. | Long Family Park

Special Olympics
Colorado

















LAW ENFORCEMENT TORCH RUN® FOR SPECIAL OLYMPICS

- The MISSION of the Law Enforcement Torch Run (LETR) is to raise awareness and funds for Special Olympics worldwide.
- Special Olympics is a program that reaffirms our belief that with hope, love and dedication, we can see achievement and self-worth realized by any individual.
- It is our belief that people with intellectual disabilities, show the community at large the true meaning of sport and a pure joy towards life through their involvement in Special Olympics.



 20,870+ Athletes	 9,571+ Unified Partners	 8,536 Young Athletes	 21 Sports Offered
 40 Staff Members	 9,000+ Volunteers	 1,186 Coaches	 443 Annual Competitions and Events
 630+ Unified Schools	 9 Health Disciplines	 1,754 Health Screenings Given Annually	 85 Law Enforcement Agencies
62.5% of adult Special Olympics Colorado athletes are employed, compared to 10% of the general population of adults with intellectual disabilities.	47% of athletes live in households earning at or below the poverty line.	96% of athletes and families report improved sports skills and saw an improvement in social skills, self-confidence and self-esteem.	An estimated 3% of the world's population has an intellectual disability, making it the largest disability population in the world. In Colorado, there are an estimated 150,000 people with an intellectual disability.



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Glow N Games

5K FUNdraiser for Special Olympics Colorado

Become a Sponsor!

Help us light up the night and support Special Olympics Colorado by sponsoring Glow N Games 2025. Your organization will be associated with a world-class charity with an exceptional reputation and reach thousands of potential new customers through marketing options with the Mesa County Sheriff's Office and Special Olympics Colorado. Plus, you're bound to have a glowing good time!

Sponsorship Levels

- Title Sponsor (Only 1) - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500
- Participant Goodie Bag - must provide 200 items



Title Sponsor Package - \$5,000

Sponsor Benefits

- Glow N Games will be referred to as "Glow N Games Presented by XXXXX" on all digital promotional materials, press releases, social media, and media interviews.
- Space to demo product and merchandise at event.
- 3 company banners displayed at event site and ONE on Glow Run Finish Line (company must provide banners).
- Verbal Recognition at event site during announcements.

Press & Digital Recognition

- Logo added to all digital and printed promotional materials.
- At least TWO mentions of partnership on MCSO social media platforms.
 - Facebook: 48K followers, Instagram: 8.2K followers
- Logo featured on Glow N Games event homepage on MCSO website.

Other

- 8 Entries for employees to participate in Glow N Games 5K Glow Run/Walk.
- Includes t-shirt, glow powder, and participant goodie bag.



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Gold Sponsor Package - \$2,500

- 2 Company Banners displayed at event site and 1 on Glow Run Finish Line (Company provides).
- Verbal recognition at event site
- Logo added to all digital promotional materials
- At least two mentions of partnership on MCSO social media platforms.
 - Facebook: 48K followers, Instagram: 8.2K followers
- Logo featured on Glow N Games Event home page
- 4 Entries for company employees to participate in 5k Glow Run/Walk. Includes t-shirt, glow powder, and participant sponsor goodie bag.



Silver Sponsor Package - \$1,000

- 1 Company Banner displayed at event site (Company provides).
- Verbal recognition at event site
- Logo added to all digital promotional materials
- At least one mention of partnership on MCSO social media platforms.
 - Facebook: 48K followers, Instagram: 8.2K followers
- 2 Entries for company employees to participate in 5K Glow Run/Walk. Includes t-shirt, glow powder, and participant sponsor goodie bag.



Bronze Sponsor Package - \$500

- 1 Company Banner displayed at event site (Company provides).
- Logo added to all digital promotional materials
- No fewer than one mention of partnership on MCSO social media platforms.
 - Facebook: 48K followers, Instagram: 8.2K followers

Participant Goodie Bag Sponsor

Must provide 200 items

- Opportunity to give each Glow N Games participant an item with your company's logo!



Interested in Providing Prizes for the 5K Winners?

Make the day even more special for our Glow N Games race winners by providing their prizes.

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Partnership Benefits	Title Sponsor \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Glow N Games will be referred to as "Glow N Games Presented by XXXXX" on all promotional materials, press interviews and social media.	✓			
Space to demo product and merchandise at event.	✓			
Company Banner displayed at Glow Run Finish Line.	✓	✓		
Company Banners displayed at event site.	✓	✓	✓	
Verbal recognition at event site.	✓	✓	✓	✓
Logo added to digital promotional materials.	✓	✓	✓	✓
Mentions of partnership on MCSO social media platforms. <ul style="list-style-type: none"> Facebook: 48K followers Instagram: 8.2K followers 	✓	✓	✓	✓
Logo featured on Glow N Games Event page.	✓	✓	✓	✓
Entries for company employees to participate in Glow N Games Glow 5K Run/Walk.	8	4	2	0
Opportunity to give each Glow N Games participant an item with your company's logo.	✓	✓	✓	✓



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Acceptance of Proposal

Sponsor Name

Address

Contact Name

Phone Number

Email Address

I agree to participate in Glow N Games 2025 at the following level:

- ☐ Title Sponsor (Only 1) - \$5,000
- ☐ Gold Sponsor - \$2,500
- ☐ Silver Sponsor - \$1,000
- ☐ Bronze Sponsor - \$500
- ☐ Participant Bag Sponsor - must provide 200 items

Method of Payment

☐ Check (preferred) ☐ Credit Card

Please make checks payable to Special Olympics Colorado

SPONSOR is entitled only to the benefits listed in the proposal. No other benefits are to be expected or provided. This Agreement must be approved by the Mesa County Sheriff's Office prior to its effectiveness. I have read and understand this Agreement and agree to abide by it in full.

All sponsor commitments must be made by May 12, 2025. This will ensure sponsors receive optimum exposure and logo placement on materials. Additionally, all banners shall be provided by the sponsor.

Please email a copy of the sponsor's logo to PIO.Sheriff@MesaCounty.us

Sponsor Signature

Date



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